





Charmaine Esmeralda

UX Designer

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 714.305.0572

EXPERIENCE:

Product Designer | Meemo

NOV 2019-PRESENT (1.5 YRS)

- Successfully turned complex problems into simple and engaging experiences.
- Collaborated with product managers, engineers, and other designers on product direction and delivery in a fast-paced, rapidly changing environment.
- Made quick decision-making and rapid iterations.
- Transformed insights and requirements into experiences that feel intentional to diverse audiences.
- Contributed to both a multidisciplinary design team and a company committed to growth and innovation.
- Partnered with cross functional teams and drove the design processes of new features and iterations of a feature.
- Articulated, negotiated, and refined design requirements in collaboration with product managers and engineers to arrive at the best design solutions.

Graphic Designer | The Assembly

SEP 2018-MAY 2019 (1 YR)

- Created design concepts, and sample layouts for calendars, promotional materials and social media collateral.
- Designed for digital spaces with an eye for The Assembly audience and user experiences.
- Brainstormed creative concepts with the team to create compelling campaign ideas.
- Tackled projects from development to refinement to production-ready quality with ease and enthusiasm.

PROJECTS:

UI/UX Design | Consrv

NOV 2018-2021

UI/UX Design | Intellicare

2021

EDUCATION:

Academy of Art University
Attended 2018-2019
Graphic Design

KEY SKILLS:

Figma
Adobe
Photoshop
Adobe
Illustrator
Premiere Pro
After Effects

Communication
Time
management
Teamwork
Creativity
Attention to
details
Desire to learn
Meeting
deadlines